

## Who is Eligible for Membership?

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Mu Kappa Tau exists to recognize academic excellence and to encourage individuals seeking a life-long commitment to an exceptional standard of ethics and achievement within the marketing profession. The following lists the qualifications for membership.

Membership	Qualifications
Undergraduate Junior*	<ul style="list-style-type: none"><li>• Marketing major or Business major with a MKT concentration</li><li>• 3.25 or better cumulative GPA</li><li>• Top 10% of junior marketing majors or junior business majors with a marketing option</li></ul>
Undergraduate Senior*	<ul style="list-style-type: none"><li>• Marketing major or Business major with a MKT concentration</li><li>• 3.25 or better cumulative GPA</li><li>• Top 20% of senior marketing majors or senior business majors with a marketing option</li></ul>
Graduate in MS / MBA*	<ul style="list-style-type: none"><li>• Marketing major or Business major with a MKT concentration</li><li>• 3.25 or better cumulative GPA</li><li>• Completed 50% of their master's degree requirements and rank in the top 20% of their class</li></ul>
Graduate in PhD*	All PhD students in marketing
Faculty	All faculty members who hold a PhD in marketing or those who have made significant contributions to the marketing profession.

\*Students may also be nominated by the Department Chair or Department Supervisor as an outstanding student when the school is on a pass/fail or no grading system.